

Hispanic Population For Top 20 Markets 2006

MARKET	RANK	POPULATION	PERCENT OF HISPANIC POPULATION	PERCENT OF MARKET POPULATION
LOS ANGELES	1	8,421,500	18.8%	46.7%
NEW YORK	2	4,389,600	9.8%	20.7%
MIAMI	3	2,141,800	4.8%	48.6%
TOP 3 MARKETS		14,952,900	33.3%	
CHICAGO	4	1,922,700	4.3%	19.5%
HOUSTON	5	1,913,000	4.3%	33.6%
TOP 5 MARKETS		18,788,600	41.9%	
SAN FRANCISCO	6	1,665,300	3.7%	23.7%
DALLAS-FT. WORTH	7	1,588,000	3.5%	24.5%
PHOENIX	8	1,227,900	2.7%	26.6%
SAN ANTONIO	9	1,192,000	2.7%	53.8%
MC ALLEN	10	1,115,400	2.5%	94.0%
TOP 10 MARKETS		25,577,200	57.0%	
SAN DIEGO	11	951,200	2.1%	31.7%
FRESNO-VISALIA	12	930,600	2.1%	50.3%
EL PASO	13	839,700	1.9%	87.8%
SACRAMENTO	14	827,600	1.8%	21.7%
DENVER	15	735,100	1.6%	19.6%
WASHINGTON, DC	16	639,900	1.4%	10.6%
PHILADELPHIA	17	563,500	1.3%	7.2%
ALBUQUERQUE	18	535,800	1.2%	30.0%
ATLANTA	19	499,800	1.1%	8.9%
LAS VEGAS	20	460,100	1.0%	26.1%
TOP 20 MARKETS		32,560,500	72.6%	
TOTAL HISPANIC		44,849,000	100.0%	

Source: Avanze, Inc. Census Bureau